Regarding copywriting digital television...isn't this the same hysteria that TV companies had when VCR's were invented....and aren't they making EVEN MORE money now? This issue is just ridiculous, more big companies with unfounded paranoia wanting to control every aspect of any interaction with their product at all. We still have to watch the channel, we still ahve to watch the commercials, and it's still illegal to profit off of someone else's copywrited work. This is totally unnecessary.